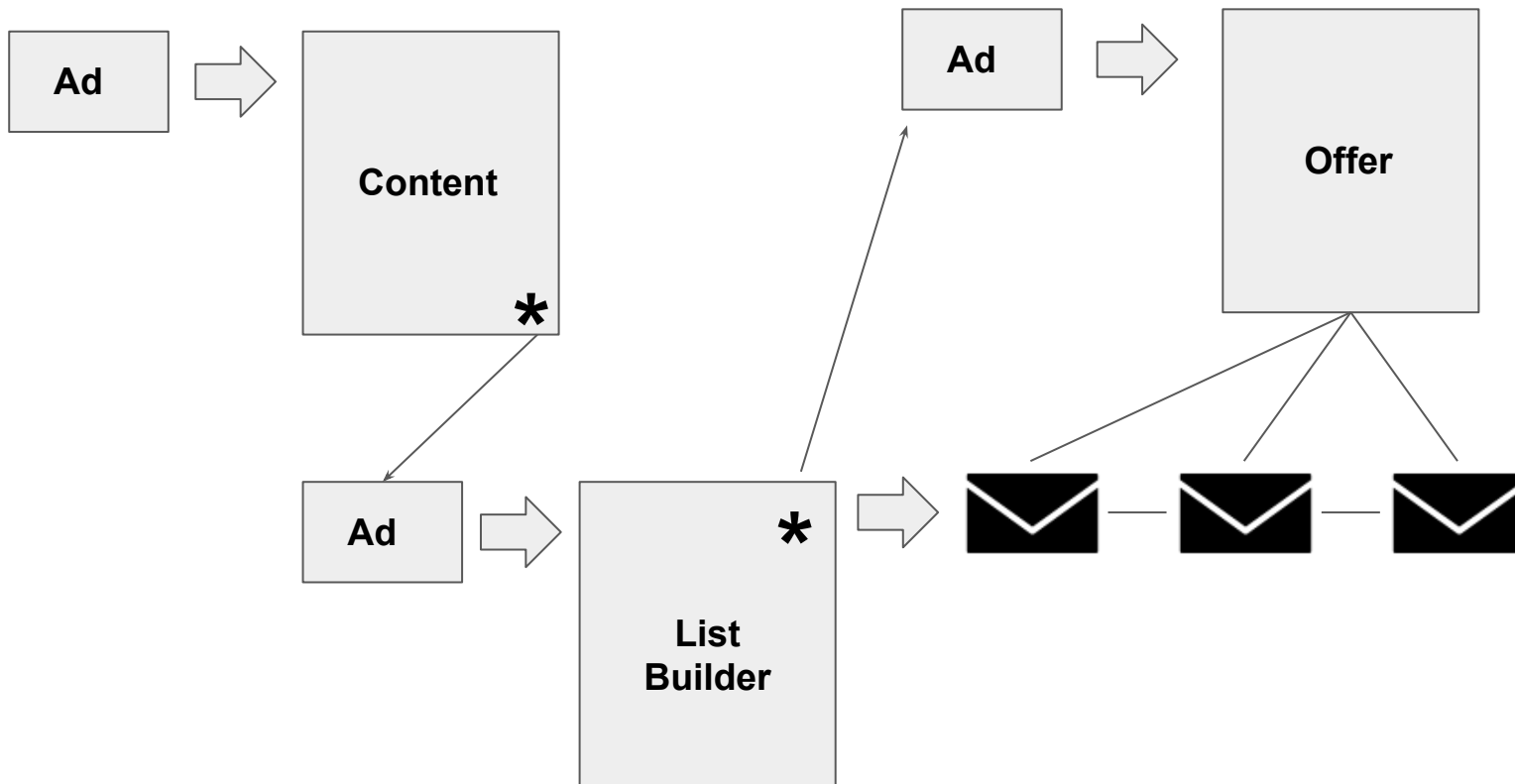


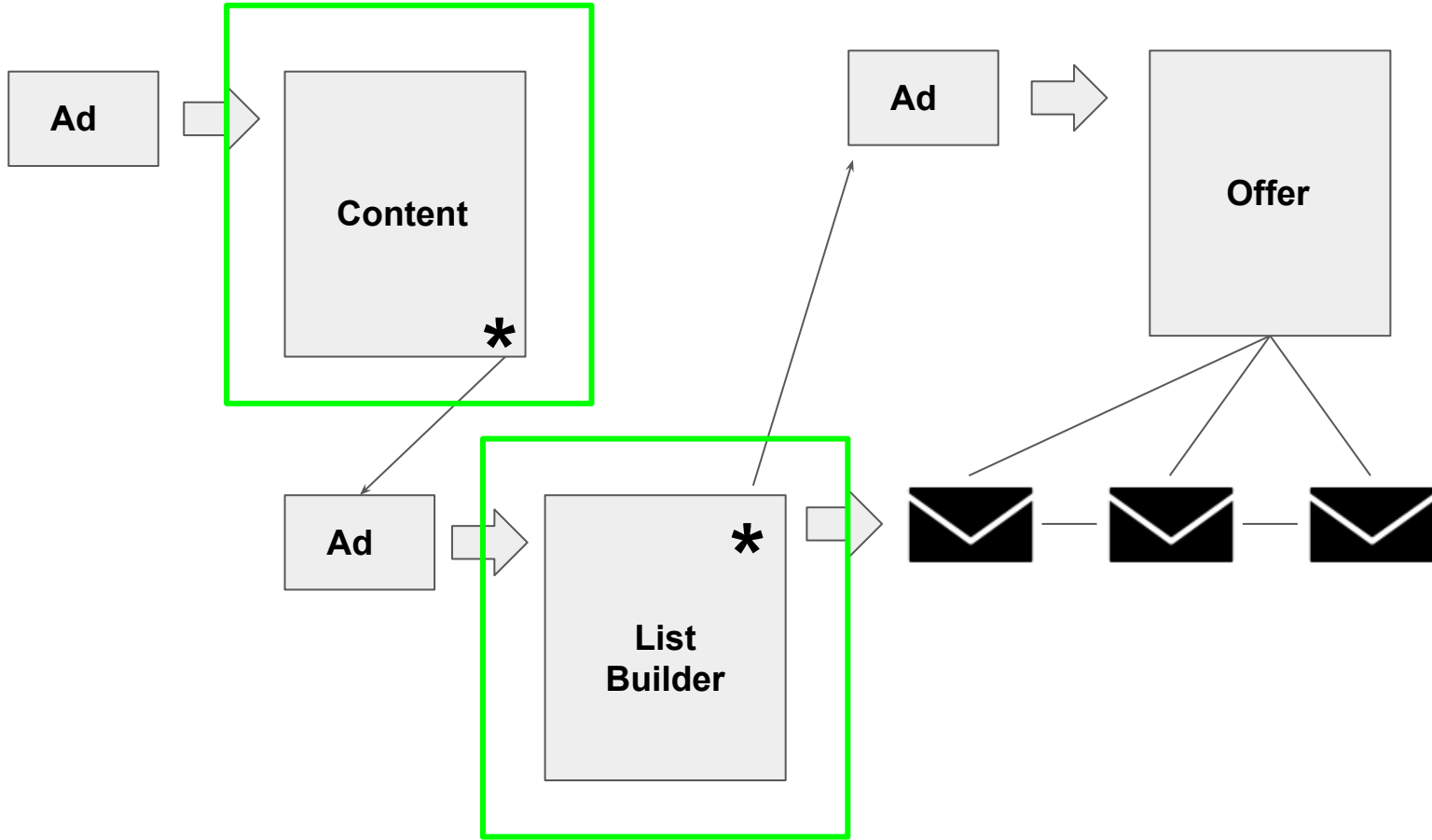


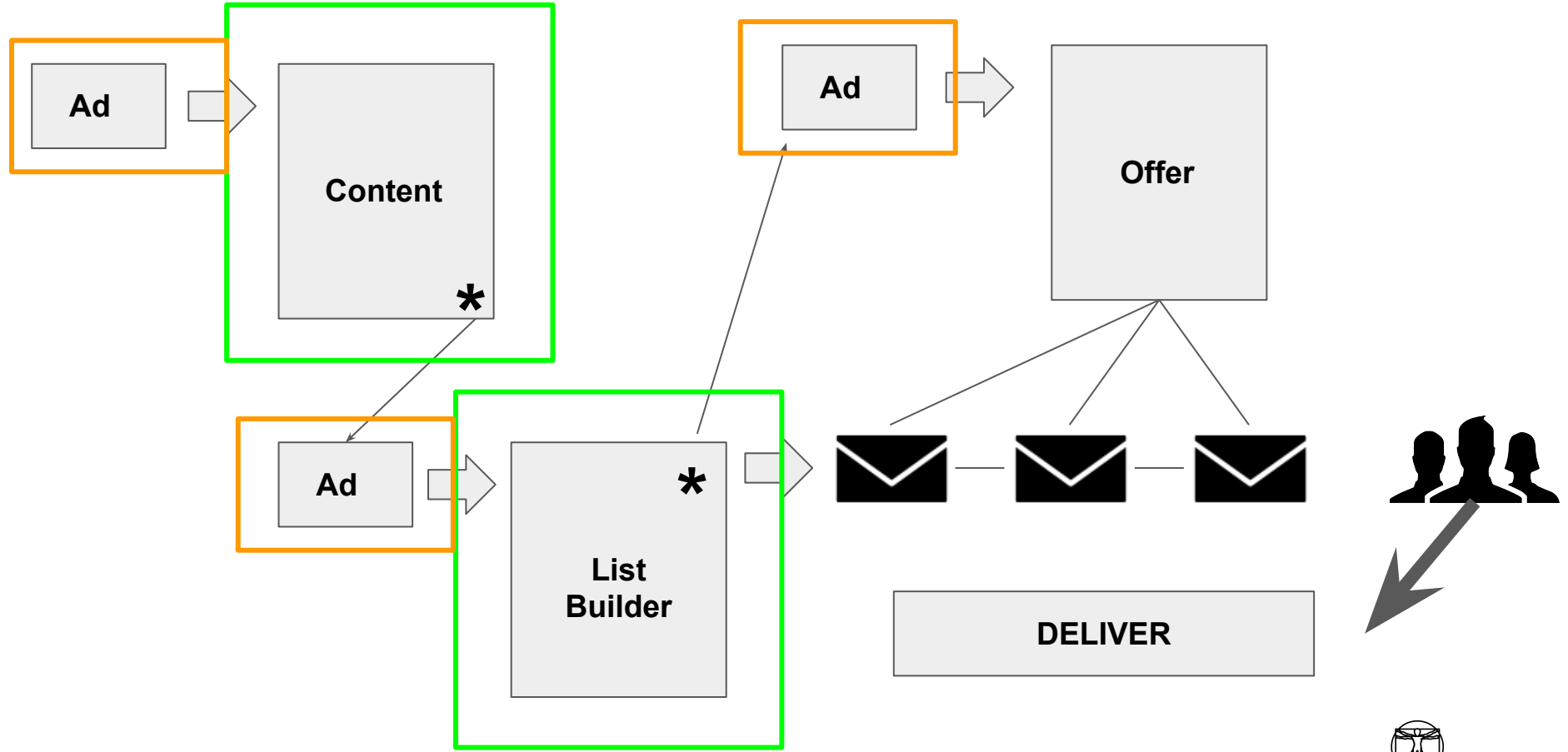
Digital Programming Side Hustle

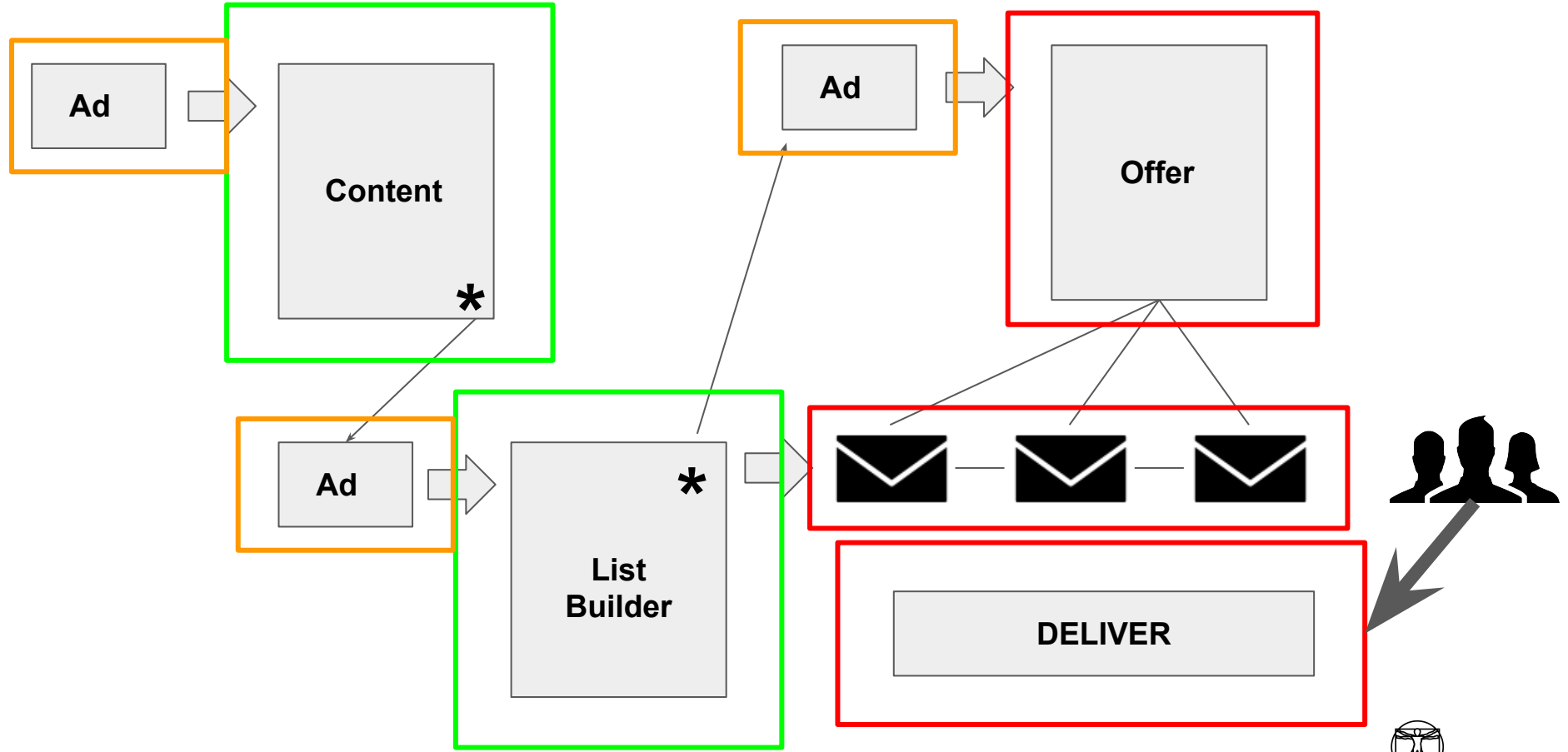
WEEK 3 -- MARKETING & LAUNCH



Part 1: Big Picture Strategy







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- TAKE ACTION!
- IMPLEMENT!
- FAIL!!
- Who are you going to be...?

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- Invite friends, colleagues, etc.
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- NO EXCUSES!!

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- **Day 5 - MAKE THE BETA OFFER: Be authentic and let people know what you are building and and set their expectations**
- **Day 6 - CLOSE THE OFFER!!**

CHALLENGE



Digital Programming Side Hustle

WEEK 3 -- MARKETING & LAUNCH

NEXT STEPS...

Send me an offer!